Themes of 2010 Parent & Family Assessment

Courtesy of: www.wordle.net
How Wordle Works

- From the Wordle website:
  - “Wordle is a toy for generating “word clouds” from text that you provide. The clouds give greater prominence to words that appear more frequently in the source text.” –

- We cut and paste your comments into Wordle to find key words in our assessments. Rest assured, we will scour the information and recommendations you provided in the bi-annual assessment, but Wordle gives us an immediate snapshot of what you want to see from our programs. The bigger the word; the more frequently you referenced it! It’s a very raw way to analyze data.
Have you discussed with your student any of the topics covered in the monthly CSU e-newsletter?
What additional Parent & Family resources would you like to see established in the future?
How would you prefer to communicate with other parents/family members of CSU students? (Check all that apply)

- Gathering During University Events
- Gatherings Around CO & US
- Online Discussion Board
- Moderated listserv
- Other
- Would Not Like to Communicate with Other Families

Comments in the Other Category:
Which topics are of interest to you as a parent/family member of a CSU student? (Check all that apply)

- Student/Family Transitions
- Helping Your Student Cope with Challenges
- Current Issues in Higher Education
- Campus Safety & Security
- Communicating with Young Adults
- On-Campus Resources for Students
- The Collegiate Experience
- Health Issues
- Other
- None of the Above

Comments in the Other Category:
How do you most often communicate with your student?

- **Very Frequently**
  - Cell Phone & Text/IM

- **Frequently**
  - Cell Phone, Text/IM & E-Mail

- **Less Frequently**
  - Visits & E-Mail

- **Rarely**
  - Mail & Visits

- **Never**
  - Landline Phone & Mail
Which, generally, are the topics of conversation between you and your student? (Rank the top five topics, with one being the most common)

- Academics (837)
- Encouragement (700)
- Family Issues (645)
- Finances (554)
- Grades (548)
What type of relationship would you, as a parent/family member, like to have with Colorado State University?
What parent/family programs and services do you expect from Colorado State University?
How can Colorado State University better meet your needs as a parent/family member of a CSU student?
Basic Demographics

- 1,069 Respondents – the most in history!

- 76% Female

- 92% Caucasian

- 73% Colorado Residents

- 39% First Time College Parents

- 96% Either “satisfied” or “very satisfied” with CSU’s Parent & Family Programs

- 95% communicate with their students at least weekly

- 44% Aware of the Parents Fund