

Recruitment and Retention Committee

Mission: To assist Admissions with parent panels, college fairs, student send offs, and phone calls to share your experiences with prospective CSU students' families in your area.

Background Ideas:

- What are easy ways for parents and families to get involved with recruiting both CSU students and RAMFAM Association Members?
- How should we coordinate and manage all of these programs?
- How can we engage out-of-state families?

Committee Members: Betty & Steven Weiner, Jody Donovan

Committee Thoughts/Ideas:

- Groupings at Ram Welcome for parents and families from various areas – ex: families from Michigan, families from Southern California
- Working more closely with Admissions & staffing for visiting non-resident parents
- Invite current parents for College Fairs
 - Research territories/Admissions counselors for areas to pursue this idea
- Begin process of collecting and grouping parents and families from various areas and getting them together by e-mail, phone to begin to connect
- Is there any way to find out what areas are attracted to other schools in Colorado? Why did they pick DU or CU-Boulder and not CSU?