

Recruitment and Retention Committee

Mission: To assist Admissions with parent panels, college fairs, student send offs, and phone calls to share your experiences with prospective CSU students' families in your area.

Committee Ideas:

- Create groups for out-of-state parents and families at Ram Welcome
- Work more closely with Admissions & staffing for visiting non-resident parents
- Weave RAMFAM Association materials in with Admissions materials for students
- Jeff will work to set up videoconferencing for RAMFAM Association meetings
- Conversation around CSU parent and family employees traveling with Admissions Counselors to connect both new and existing parents and families
- Link the [Facts at a Glance](#) brochure to the P&F website to provide information to parents and families
- Rent out a theatre and developing an event around admissions to host parents and families in a given area
- Make a video of current parents and families to use for admissions purposes or maybe to post online
- Ask technical journalism students to record clips of parents and families for this purpose