

**Development & Fundraising Committee Meeting Minutes**  
**February ♥, 2009 – 9:00 am-10:00 am – Student Recreation Center-Horsetooth Lounge**

**Members Present:** Lynda Zeringue, Glenna Brissey, Jody Donovan, Kacee Collard

**Members Present via Dial-In:** none

**Guests:** Sarah Morgan (University Development), Shannon Medicott (Office of Annual Giving)

- The committee brainstormed what would be funded through revenue raised by the RAMFAM Association:
  - Catering for RAMFAM Association meetings and Preview Parent and Family Socials
  - Transfer/New Student Dinner during Spring Ram Welcome
  - RAMFAM Association brochure
  - RAMFAM Association buttons
  - CSU Supporting Transitions: A Guide for Parents and Families Calendar
  - RAMFAM Association polo shirts
  - RAMFAM Association banner
  - RAMFAM Association car decals
  - First Time/Seasoned Parent or Family member ribbons for Preview
  - Wallet telephone cards with important CSU numbers
  - RAMFAM Friendly business guide
  
- We've researched the costs of the items above – shown in parenthesis.
  
- The committee discussed how to separate RAMFAM Association expenses from Parents Fund expenses. It was decided that the RAMFAM Association would pay for programs and services for parents and families and that the Parents Fund would pay for student initiatives on campus.
  
- For RAMFAM Friendly businesses, we will provide a link from the Parent and Family website for "Parent Approved" businesses. We could also make the listing available in residence halls. The basic criteria for approving could include:
  - Better Business Bureau approval
  - Alice's List approval
  - Not conflicting with existing fundraising initiatives
  - Student or family recommended businesses
  - Using CSU's "Best of..." list
  
- The committee brainstormed categories and would like to solicit 3-5 businesses per category:

<b>Home Maintenance</b> <ul style="list-style-type: none"> <li>• Handyman Repair Services</li> <li>• Electricity Services</li> <li>• Plumbing Services</li> </ul>	<b>Pet Care</b> <ul style="list-style-type: none"> <li>• <b>Veterinary Services</b></li> <li>• <b>Boarding Stables</b></li> </ul>	<b>Transportation</b> <ul style="list-style-type: none"> <li>• <b>Car Rental</b></li> <li>• <b>Car Dealers</b></li> <li>• <b>Bike Shops</b></li> </ul>
<b>Celebrations</b> <ul style="list-style-type: none"> <li>• Special Occasion Deliveries</li> <li>• Bakeries</li> <li>• Care Packages</li> <li>• Event Venues</li> </ul>	<b>Accommodations</b> <ul style="list-style-type: none"> <li>• Real Estate Agents</li> <li>• Student Friendly Apartments</li> <li>• Hotels/Motels</li> </ul>	<b>Electronic Repair</b> <ul style="list-style-type: none"> <li>• Computer Repair</li> <li>• Television Repair</li> </ul>

<b>Health Care</b> <ul style="list-style-type: none"> <li>• Urgent Care</li> <li>• Health Care</li> <li>• Insurance Agents</li> </ul>	<b>Storage</b>	<b>Banks</b>
<b>Automobile Services</b> <ul style="list-style-type: none"> <li>• Mechanics</li> <li>• Tires</li> <li>• Windshield Repair</li> <li>• Oil Changes</li> <li>• Insurance Agents</li> </ul>	<b>Laundry</b> <ul style="list-style-type: none"> <li>• Laundromats</li> <li>• Dry Cleaners</li> </ul>	<b>Childcare</b>
<b>Beauty</b> <ul style="list-style-type: none"> <li>• Salons</li> </ul>	<b>Lock Shops</b>	

- University Development and Parent and Family Programs staff will draft talking points for parents and families to utilize in talking to businesses about sponsoring parent and family programs. RAMFAM Association members will recruit 10 businesses each.
  - To begin, Parent and Family Programs staff will send out an e-mail to parents and families asking for recommended businesses. Once the talking points and businesses are chosen, RAMFAM Association members can begin to approach businesses.
- The sponsorship structure will look like this:
  - Platinum Sponsors
    - \$1,500 donation to the RAMFAM Association
    - Business name listed at the top of the category in a 18-point font
    - Business name included on the RAMFAM Association banner to be used at all events
  - Gold Sponsors
    - \$1,000 donation to the RAMFAM Association
    - Business name listed under the Platinum Sponsors in a 16-point font
  - Silver Sponsors
    - \$500 donation to the RAMFAM Association
    - Business name listed under the Gold Sponsors in a 14-point font
  - Bronze Sponsors
    - \$250 donation to the RAMFAM Association
    - Business name listed under the Silver Sponsors in a 12-point font