Homecoming and Family Weekend Assessment Results
Fall 2012
How did you hear about Homecoming and Family Weekend?

- Preview or Next Step Orientation: 12.5%
- Rain Welcome: 0%
- Email Newsletter: 20.83%
- E-Mail Updates: 16.67%
- Parent & Family Website: 12.5%
- Other (please specify): 8.33%
- Homecoming & Family Weekend Website: 25%
- My Student: 0%
- Parent Guide: 4.17%
Did you use businesses listed in the RAMFAM Association Business Directory to help plan your trip?
If yes, which businesses did you use?

- Best Western
- Hilton Hotel
- Hilton and CSU Bookstore
- Hotels
- Quality Inn and Suites
Why did you choose this weekend to visit CSU?
Please indication your level of agreement: Online Registration Was Easy and Accessible
Please indicate your level of agreement: Registration over the phone through the Alumni Association was easy and accessible.
Please indicate your level of agreement: Check-in at the Alumni Center was easy and accessible.
Please indication your level of agreement: It was a good value based on event registration cost and programming provided.
Top 5 Events of the Weekend:

- Homecoming Football Game – CSU v. Fresno State University
- Homecoming Parade
- Homecoming & Family Weekend Tailgate
- Pep Rally, Bonfire, Fireworks, and Lighting of the A
- RAMFAM Association Meeting – The State of CSU
Please tell us about your overall Homecoming and Family Weekend experience:
Do you feel you have developed a positive relationship with CSU through participating in Homecoming and Family Weekend?
Do you feel knowledgeable about the resources offered to you at CSU?
Please provide additional feedback for the Homecoming and Family Weekend Steering Committee: