THEMES OF THE 2012 PARENT & FAMILY ASSESSMENT

Courtesy of: www.wordle.net
HOW WORDLE WORKS

• From the Wordle website:
  – “Wordle is a toy for generating “word clouds” from text that you provide. The clouds give greater prominence to words that appear more frequently in the source text.

• We cut and paste your comments into Wordle to find key words in our assessments. Rest assured, we scoured the information and recommendations you provided in the biennial assessment, but Wordle helps us give you an immediate snapshot of what you want to see from our programs. The bigger the word; the more frequently you referenced it!
HAVE YOU DISCUSSED WITH YOUR STUDENT ANY OF THE TOPICS COVERED IN THE MONTHLY CSU E-NEWSLETTER?
WHAT ADDITIONAL PARENT & FAMILY RESOURCES WOULD YOU LIKE TO SEE ESTABLISHED IN THE FUTURE?
WHICH TOPICS ARE OF INTEREST TO YOU AS A PARENT OR FAMILY MEMBER OF A CSU STUDENT?*

1. Campus safety
2. Career development
3. Helping students cope with challenges
4. Campus Involvement & employment
5. Budget & tuition issues

*top 5 responses listed
WHICH, GENERALLY, ARE THE TOPICS OF CONVERSATION BETWEEN YOU AND YOUR STUDENT?*

1. Classes/Academics
2. Motivation & Encouragement
3. Family Issues
4. Grades
5. Finances

*top 5 responses listed
WHAT TYPE OF RELATIONSHIP WOULD YOU, AS A PARENT OR FAMILY MEMBER, LIKE TO HAVE WITH CSU?
WHAT PARENT AND FAMILY PROGRAMS AND SERVICES DO YOU EXPECT FROM CSU?
HOW CAN CSU BETTER MEET YOUR NEEDS?
96% - Either “satisfied” or “very satisfied” with Parent & Family Programs at CSU

94% - Either “satisfied” or “very satisfied” with parent and family communication

94% - Communicate with their student(s) at least weekly

26% - Aware of the Colorado State Parents & Families Facebook group

44% - Aware of the Parents Fund
RESPONDENT DEMOGRAPHICS

• 1,253 Respondents – the most in history!

• 73% - Female

• 84% - Caucasian

• 72% - Colorado Residents

• 44% - First Time College Parents/Family Members

• 12% - Have multiple students at CSU